



**AIM
CORPORATE
WELLBEING
CONSULTS LTD**

OSH AWARENESS & FUNDRAISER GOLF TOURNAMENT

10th OCT 2026

BUILDING PSYCHOSOCIAL RESILIENCE ON A LEADERSHIP AND POLICY LEVEL



**UGANDA GOLF
CLUB**

ENDORSED BY



THE REPUBLIC OF UGANDA
MINISTRY OF GENDER,
LABOUR AND SOCIAL
DEVELOPMENT



THE REPUBLIC OF UGANDA
MINISTRY OF HEALTH



International
Labour
Organization

SUPPORT PARTNERS



Safety & Health
Association Of Uganda



AscendisMed
International



www.aimcorporatewellbeing.com



3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK AND
ECONOMIC GROWTH



Tee-Off for Safe Minds, Safe Workplaces.

Securing buy-in from investors and top management for Employee Assistance Programs is a critical initial step towards fostering a culture of safety and well-being in the workplace. The earlier we appreciate that OSH standards represent an investment rather than merely an expense, the more sustainable our organizations will become.



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Executive Summary

Workplace safety is no longer limited to physical and environmental hazards. Increasingly, organizations are facing challenges related to work-related stress, burnout, anxiety and depression, workplace harassment, and bullying. Most companies in the Sub-Saharan region of Africa are still considering these psychosocial hazards as a secondary concern, while others are willing to adopt strategies that mitigate these hazards but don't know how or simply fail to find affordable or highly professional service providers or consultants.

In the 2024 survey by Gallup for the State of Global Workforce, Uganda was highlighted as the 2nd most stressful workforce in the Sub-Saharan region of Africa, further showing the urgency to improve our OSH standards locally. The 2026 survey report by Gallup states that since 2022, manager engagement has dropped by nine points. Individual contributor engagement also declined but has had a slight rebound. The largest year-over-year drop in manager engagement occurred between 2024 and 2025, when it declined by five points from 27% to 22%. In short, managers used to enjoy an “engagement premium” at work, but they are increasingly only as engaged as those they lead.

The AIM Golf OSH Awareness and Fundraiser Tournament focuses on bridging the knowledge gap between occupational health and safety benefits and businesses, understanding OSH compliance at the government (compliance) level, and being able to adopt OSH strategies and implement them effectively for business and employment sustainability and empowerment.



International
Labour
Organization

WORLD DAY FOR
OCCUPATIONAL SAFETY
AND HEALTH AT WORK
28TH APRIL 2026

ENSURING A HEALTHY PSYCHOSOCIAL WORKING ENVIRONMENT BY ADDRESSING HOW WORK IS DESIGNED, ORGANIZED, AND MANAGED.

INTERNATIONAL LABOUR
ORGANIZATION



AIMCORPORATEWELLBEING.COM



WHO TO EXPECT.

01.

Corporate Leaders & Investors

03.

High-value Clients from 5 major sectors.

05.

Social and Development Partners

02.

Regulators & Political Leaders

04.

Human Resource and Health, Safety and Environment Professionals



KEY OBJECTIVES



#1

Raise awareness about psychosocial hazards and mental health at work and advocate for safe, supportive and inclusive workplaces.

#2

Encourage leadership commitment and strengthen partnerships between companies, regulators and professionals



#3



Fundraise for sector base occupational safety and health (OSH) support initiatives like research studies and free workshops.



WHY SPONSOR?



A psychosocial risk is a business risk and therefore supporting such initiatives shows leadership commitment to addressing stress management, employee resilience and workplace mental health challenges. Furthermore, this positions your brand as a champion of employee wellbeing hence attracting best talent and government acknowledgement and support.



➤ CORPORATE POSITIONING

Your brand is associated with premium clientele as a champion of occupational health and safety and great supporter of decent work on both national and international platforms.

➤ BUSINESS NETWORKING

By focusing on business leaders and corporations, we can capitalize on significant networking opportunities with key decision-makers and regulators who share common objectives.

➤ INDUSTRY KNOWLEDGE

Delegates from Uganda's Ministry of Gender, Labour, and Social Development, led by the Honourable State Minister, will discuss Occupational Safety and Health (OSH) compliance for companies.

➤ BRAND VISIBILITY

Appearance on branding material at the tournament, business pitch deck, brand mentions in media campaigns and site presence.



SPONSORSHIP PACKAGES - UGX

1. HEADLINE SPONSOR *Contribution: 129,500,000/= (1slot)*

Benefits:

- Exclusive title sponsorship
- Prominent logo placement on all promotional materials + 6 Tee Signs
- Opportunity for a company executive to deliver a speech during the event.
- Registration for 8 teams of 4 players
- Access of 8 new to golf learners at the Golf Clinic.

2. PLATINUM SPONSOR *Contribution: 74,000,000/= (2 slots)*

Benefits:

- Logo placement on promotional materials + 4 Tee Signs
- Acknowledgment during opening and closing ceremonies.
- A speech opportunity during the event.
- Registration for 6 teams of 4 players
- Access of 6 new to golf learners at the Golf Clinic.

3. GOLD SPONSOR *Contribution: 55,500,000/= (5slots)*

Benefits:

- Logo displayed on event materials + 3 Tee Signs
- Registration for teams of 4 players
- Access of 4 new to golf learners at the Golf Clinic.

4. SILVER SPONSOR *Contribution: 18,500,000/= (10slots)*

Benefits:

- Logo included on the event website and sponsor material + 2 Tee Signs
- Registration for 3 teams of 4 players
- Access of 2 new to golf learners at the Golf Clinic.



SPONSORSHIP PACKAGES - UGX

5. BRONZE SPONSOR *Contribution: 11,100,000/=*

Benefits:

- Logo included on the event website and sponsor material + 1 Tee Signs
- Registration for 2 teams of 4 players
- Access of 1 new to golf learners at the Golf Clinic.

7. CORPORATE TEAM *Contribution: 2,035,000/=*

Benefits:

- Registration for 1 team of 4 players
- Branded golf kit (Tshirt & Cap)

9. SENIOR PLAYERS *Contribution: 100,000/= per person*

Benefits:

- Registration for 1 team of 1 player.
- Branded golf kit (Tshirt & Cap)

6. HOLE SPONSOR *Contribution: 5,550,000/= (6 slots)*

Benefits:

- Logo included on the event website and sponsor material + 3 Hole Signs
- Registration for 1 teams of 4 players

8. INDIVIDUALS FORMING A TEAM *Contribution: 400,000/=*

Benefits:

- Registration for 1 team of 4 players
- Branded golf kit (Tshirt & Cap)

10. GOLF CLINIC *Contribution: 120,000/= per person*

Benefits:

- One hour training with a golf pro.
- Branded golf kit (Tshirt & Cap)



BUILDING PSYCHOSOCIAL
RESILIENCE ON A
LEADERSHIP AND POLICY
LEVEL

**WELLBEING INCREASES
WHEN EMPLOYEES
SEE THEIR WORK
AS INTRINSICALLY
REWARDING AND
GOOD FOR OTHERS.**

STATE OF GLOBAL
WORKPLACE 2026

To;
Our Sponsors, Partners and Participants,
Uganda.

Dear All,

**RE: NATIONAL OSH AWARENESS & FUNDRAISER GOLF TOURNAMENT
POSTPONEMENT FROM THE 6TH JUNE 2026 TO 10TH OF OCTOBER 2026.**

Following guidance from Ministry of Health and partners regarding public gatherings due to the ongoing **Ebola** situation in Uganda, AIM Corporate Wellbeing Consults Ltd officially announces the postponement of their trademark annual Occupational Safety and Health (OSH) Awareness and Fundraiser Golf Tournament from 6th of June 2026 to **10th of October 2026**, themed;

BUILDING PSYCHOSOCIAL RESILIENCE ON LEADERSHIP AND POLICY LEVEL.

This decision prioritizes the safety and wellbeing of our partners and participants who are committed to breaking the stigma of mental health and decent work for all workers in Uganda and across Africa.

To our already committed partners financially and in kind, we would like to assure you that your commitment is still valid and will serve the same purpose on the agreed. We greatly appreciate your support and commitment to this campaign.

To our partners that are still undergoing review and approval processes of being apart of this tournament we are glad to inform you that this equally provides ample time to plan and participate. Feel free to reach out to our **Communications and Partnerships Coordinator** via email; ***communications@aimcorporatewellbeing.com*** or our social media platform for assistance and more information regarding the awareness campaign.

Health note; Please follow all official preventative measures by Ministry of Health and World Health Organisation. If you experience any symptoms or suspect contact with an affected person, visit the nearest health facility immediately.

Approved by,
MANAGEMENT

Support Partners



**International
Labour
Organization**



Safety & Health
Association Of Uganda



**AscendisMed
International**



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In any correspondence on

This subject please quote No.

ADM 84/121/03-1



THE REPUBLIC OF UGANDA

Ministry of Gender, Labour
and Social Development
P.O.Box 7136
Kampala,
Uganda

10th April, 2026

The Chief Executive,
AIM Corporate Wellbeing Consults Ltd.
UGANDA

**REQUEST FOR MINISTERIAL ENDORSEMENT AND PARTICIPATION IN THE
OCCUPATIONAL SAFETY AND HEALTH (OSH) AWARENESS AND
FUNDRAISER GOLF TOURNAMENT, 6TH JUNE 2026**

Reference is made to your email correspondence dated 21st April 2026, regarding the captioned subject.

The Ministry of Gender, Labour and Social Development's Vision is 'to create a better standard of living, promote equity, and foster social cohesion in Uganda' and our mandate, in part seeks 'to ensure workplace safety and health across the country' through enforcement of the Occupational Safety and Health (OSH) Act, Cap 231 (as amended, 2025). Based on this vision and mandate, the Ministry notes that the proposed OSH Awareness Raising and Fundraiser Golf Tournament slated for 6th June 2026, under the theme – **Building Psychosocial Resilience on leadership and policy level** - is a good opportunity to raise the profile of OSH in Uganda, particularly with the targeted audience of business leaders and policy makers.

The proposed OSH Awareness Raising and Fundraiser Golf Tournament is an opportunity for the Ministry, through its stakeholders to network with workplace leadership and policy makers, in a bid to promote improved OSH performance and Vision Zero in Uganda. The event will foster stronger partnerships and contribute to the broader global, regional and national sustainability agenda in regard to socio-economic transformation and national development.

The Ministry is therefore in strong support and officially endorses this tournament, for which the Minister of State for Labour, Employment and Industrial Relations has been identified and requested to be one of the main promoters of the event.

A handwritten signature in black ink, appearing to read 'A. D. Kibenge'.

A. D. Kibenge

PERMANENT SECRETARY



BUILDING PSYCHOSOCIAL
RESILIENCE ON A
LEADERSHIP AND POLICY
LEVEL

PATT AND END MENTAL HEALTH STIGMA IN YOUR WORKPLACE TODAY

AIM GOLF - OSH AWARENESS &
FUNDRAISER



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What to Expect.

Come and interact and associate with over **200** high profile participants this 10th of October at the inaugural OSH Awareness and Fundraiser Golf Tournament at Uganda Golf Club.

Golf Tournament

There will be a series of highly competitive different category games throughout the day from both corporate and individual players

Wellness & Health Booths

Mental health screening, health checkups, face to face interactions with experienced psychologists and health specialists.

Award Dinner

Sponsor and key partner speeches that will be followed by award prizes. Delicious meals and entertainment

Be our Strategic Partner!



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